

2024 The 26th Japanese Language Contest T-shirt Design Contest

Design: Japanese dragons that represent 勇気 (ゆうき) -Bravery, Courage, Boldness, or Nerve-

The JLC organizers invite college and high school students with an interest in graphic design and Japanese to submit a T-shirt design.



Submission Guidelines and How to Enter

1. The contest is open until **December 31st, 2023**.
2. All entries must be submitted electronically as a **JPG or PDF** file to the Japanese Language Contest email: kcjlangcont@gmail.com
3. Submissions must include:
 - ✓ Your full name and “T-shirt design” in the title of the email
 - ✓ Your high school, college or university
 - ✓ Your personal email address and phone number (so that we can reach you for design revisions)
 - ✓ Your postal address (we will send the winner a free T-shirt)
4. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
5. There is no fee to enter the contest.
6. The artwork must be original and not AI generated.

T-shirt Design Guidelines and Parameters

The purpose of this contest is to select a T-shirt design for the 2024 Heartland Japanese Language Contest.

- The design should be Japanese dragons and the theme of 勇気.
- The design should include the following text: 2024 Heartland Japanese Language Contest, 第26回日本語コンテスト
- Entries must be submitted as JPEG or PDF files. For quality reproduction purposes, the winning entry will later be converted into a scalable vector graphic format (EPS).
- The design can include up to 3 colors (CMYK). Please note however, that one color will be selected as the T-shirt color. Contestants are advised to avoid gradients and half-tones.
- The design is subject to modification based on the suggestions and needs of the contest organizing committee. Please email any questions for clarification.

Intellectual Property

1. Entrants affirm their submissions are their own original work and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of the Japanese Language Contest committee and may be used on websites, letterhead, posters, banners, and other materials.

Determination of Winner and Prize

1. The winning entry will be selected by a panel comprised of Japanese Language Contest organizers.
2. The winning entry will be selected based on the following criteria: (a) visual appeal, (b) adherence to the language contest concepts, (c) quality of design, and (d) ease of reproduction.
3. The winner will be notified via email and recognized at their institution and the Heart of America Japan America Society website and related social media. The winner will be given a free T-shirt of their winning design.